

Horizon Disclaimer

PRIVACY POLICY

1. Introduction

This Privacy Notice sets out how JDC deals with your personal data which we collect in the course of your completing a reservation for, using our website and as a result of interacting with JDC in other ways. We may collect certain information about you in the course of your interaction and correspondence with us. We take privacy and security of your information seriously and will only use such personal information as set out in this privacy policy.

2. Who We Are - JDC

References to JDC (and "we" and "us") in this Privacy Notice means Jersey Development Company. Jersey Development Company is the registered business name of The States of Jersey Development Company Limited.

Information which is collected as a result of your completion of a reservation form or as a result of your use of our website or as a result of interacting with JDC in other ways will be the responsibility of **JDC**, who will act as data controller in relation to your personal data.

3. Where And When we Collect your Data

We may collect and process your personal data from a variety of sources including:

- completing a reservation form;
- your use of our website;
- your interactions with our officers and employees and advisors;
- the information you provide us when you are applying to invest (or considering such an investment) in a property;
- when you interact with us on behalf of your own employer or institution;
- third party advisors acting on your behalf; and
- publically available sources (for example, when we are conducting Client Due Diligence for Anti Money Laundering purposes).

4. What Data We May Collect

We may collect and process the following types of personal data:

- your work and home details, such as email address, postal address and/or telephone number (both landline and mobile);
- your personal identification documentation, such as a photocopy of utility bills, your passport, driving licence, ID card or other documentation required by local law;
- details of your visits to our websites and applications including, but not limited to, traffic data, location data and other communication data, and the resources that you access;
- details of your interactions with us, including any which occur electronically or in person;
- details of your tax status and country of tax domicile; and
- details of your finances.

5. What we use your personal data for

JDC and/or persons acting on our behalf may process your personal data for any of the following purposes, depending on the capacity in which you deal with JDC:

- to ensure the content on our websites and applications is presented in the most effective manner for you;
- to manage your reservation and any subsequent purchase;
- to conduct appropriate credit and privacy risk assessments;
- to manage our business and ensure the protection of our own financial interests and those of other JDC entities;
- to comply with our legal, tax and regulatory obligations;
- for monitoring and assessing compliance with JDC's policies and standards;
- for promotional and marketing materials and activities, including photos and videos;
- to carry out financial and credit checks and for fraud and crime prevention and detection purposes;
- to provide you with requested products or services;
- to identify persons authorised to deal with us on behalf of our clients;
- in order to ensure the security and access of our systems, premises, platforms and secured websites and applications; and
- other purposes reasonably ancillary to the above.

6. When we may disclose your personal data

We may disclose your personal data to the following for the purposes:

- to other JDC entities;
- to third party data processors who process your personal data on our behalf (such as our IT systems providers);
- to third parties service providers which are themselves data controllers such as professional advisors, banks and other service providers;
- to third parties in the course of dealing with your reservation and any

- to third parties in the course of dealing with your reservation and any subsequent purchase, such as counterparties, company secretaries and others;
- to other financial institutions or regulatory bodies with which personal data and other information is shared for fraud and crime prevention money laundering checks and credit risk assessment/mitigation.
- to any national and/or international regulatory, enforcement or exchange body or court where we are required to do so by applicable law or regulation or at their request;
- to any central or local government department and other statutory or public bodies as required.

7. Data Security

JDC uses up-to-date data storage and security techniques to protect your personal information from unauthorised access, improper use or disclosure, unauthorised modification or unlawful destruction or accidental loss.

All of our employees and any third parties we engage to process your personal information are obliged to respect the confidentiality of your information.

8. International Transfers

The personal data we collect from you may be processed in (including being accessed in or stored in) a country or territory outside your home country, including outside the European Economic Area ("EEA").

Where we transfer data to another jurisdiction, which does not offer the same level of protection of personal data as may be enjoyed within your home country, we will ensure that your data is appropriately protected.

The primary such transfer of personal data will be to and from **JDC**, which is situated in Jersey. Jersey is considered by the European Commission to provide an adequate level of protection for personal data.

9. How Long We Retain Personal Data

We will retain your personal data for as long as necessary to fulfill the purpose for which it was collected.

Once those purposes are completed, we then have legal and regulatory obligations to fulfill in connection with data retention which we will need to fulfill.

Additionally, we may also retain personal data in some circumstances for a period of least ten years in order to ensure that we are able to answer and deal with any queries, complaints, tax enquiries or investigations or any legal proceedings which may arise.

10. Your rights

You have the right to apply for a copy of the personal data we hold about you and to have any inaccurate personal data about you rectified.

In some circumstances you may also have the right to ask us to erase your personal data or restrict its processing.

11. Contact information

If you have any questions in relation to this policy or data protection within please contact us at: enquiries@jerseydevelopment.je

If you currently receive marketing information from us which you would prefer not to receive in the future please email us at info@horizon.je.

12. Website – Security

"JDC is committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure we have in place physical, electronic and managerial procedures to safeguard and secure the information collected."

13. Website – Product Specification

"Your use of this website is at your own risk. JDC gives no warranty or guarantee as to the completeness or relevance of the information available on this website and we reserve the right to make changes and corrections at any time, without notice. The information on this website is indicative only and is intended to be illustrative of the nature of the Horizon development and the finished product may vary from the information provided. All statements contained on this website are made without responsibility on the part of JDC and should not be relied upon as statements of fact or representations. You must satisfy yourself by inspection or otherwise as to the correctness of information, statements and information contained on this website.

All photography and illustrations on this website are for illustrative and indicative purposes only. The dimensions given on plans are subject to minor variations and should not be used for carpet or flooring sizes, appliance spaces or items of furniture. Plumbing, heating and electrical layouts may vary. The specifications contained on this website are for information purposes only and may not represent the actual fittings and furnishings at the development. If you require any specific feature(s) you must consult your JDC sales advisor who will be regularly updated with any change in specification and the availability of furnishings or fittings. Interested purchasers are advised to contact a JDC sales advisor for Horizon to ascertain the availability of any particular property. JDC does not accept any responsibility for your reliance on the information contained on this website. Some illustrations on this website do not necessarily reflect up-to-date specifications and may not be available.

JDC has made all reasonable efforts to illustrate the property and specifications you have requested but, unfortunately, at times, you may find the apartment type and specifications you have selected are no longer available. JDC will try to comply with any requests you may have but please be aware that pictures, graphics and images on this website are for illustrative purposes only. Please confirm plot and specifications with your JDC sales advisor."

14. Website – Accuracy of Information on our Site

"This website comprises marketing material produced by JDC in respect of properties built or in the process of being built by our contractors, and the content is designed to be illustrative of the nature of the proposed development only. The Site is intended to assist prospective clients of JDC who may be interested in acquiring properties located within the Horizon development. These terms and conditions relate to the use of this Site and the information contained within this website. This website does not constitute an offer to enter into any form of negotiation, contract or agreement in respect of the Development or any part of the same nor does it constitute a representation that any specific property will remain open for acquisition for any specific period of time. The information on this website does not constitute any contract or warranty.

Prospective purchasers are reminded that purchasing property is a major financial commitment. As a result they should take all reasonable steps to ensure that any property they are proposing to purchase is suitable for their requirements in all respects. JDC believes all information on the Site is up to date at the time it is posted

but JDC cannot accept responsibility for mistakes or omissions. JDC reserves the right to add, alter or delete material from the Site at any time without notice and may, at any time, revise these Terms without notifying you.

15. Google AdWords Remarketing

Horizon uses, through its Website, the Google Adwords Remarketing service to advertise on third party websites (including Google and Facebook) to previous visitors to our Website. Google AdWords Remarketing is a remarketing and behavioural targeting service provided by Google and Facebook. It connects activity on with the Google and Facebook advertising network.

Google AdWords Remarketing and Facebook retargeting displays relevant advertisements to you based on pages of the website that you have viewed by placing a cookie on your computer. This cookie does not identify you or give us access to your computer. The cookie allows us to show you relevant advertisements across the Google and Facebook Advertising Networks based on your previous browsing of the website.

Any data that we collect will be used in accordance with this Privacy Policy, Google's privacy policy and Facebook's privacy policy.

You can opt out of Google Adwords Remarketing by visiting <http://www.google.com/settings/ads>.

You can opt out of all third party cookie advertising by visiting <http://www.networkadvertising.org/choices>.

16. Twitter Retargeting

Horizon uses, through its Website, the Twitter retargeting service to advertise on Twitter to previous visitors to our Website. Twitter retargeting is a retargeting and behavioural targeting service provided by Twitter.

Twitter retargeting displays relevant advertisements to you based on pages of the Horizon Website that you have viewed by placing a cookie on your computer. This cookie does not identify you or give us access to your computer. The cookie allows us to show you relevant advertisements across the Twitter Network based on your previous browsing of the Horizon website.

Any data that we collect will be used in accordance with this Privacy Policy and Twitter's retargeting privacy policy.

You can opt out of all third party cookie advertising by visiting <http://www.networkadvertising.org/choices>.